

Media Liability created for a dynamic and *changing industry*.

Understanding the complexities and exposures associated with media liability takes expertise. The kind we've amassed at OneBeacon Professional Insurance. It also takes insight into the unique differences among media outlets and the continually changing landscape. We have that too. Putting this experience to work, OneBeacon Professional Insurance creates liability protection solutions for your media clients — all driven by a team of underwriting, claims, and risk management experts who work together as one for you.

With OneBeacon Professional Insurance, you get the support of our media liability team that brings more than 100 years of collective underwriting and claims handling expertise.

Eligible Risks

OBPI coverage is available for a number of media outlets including:

- Newspaper and magazine publishers
- Book publishers
- Radio, TV and cable broadcasters
- Advertising agencies and advertisers
- Web-based media
- Video and film producers
- Authors
- Multimedia companies
- Music
- Commercial printers

Limits

- \$15 million available capacity
- Primary and follow-form excess capabilities

A case for security and flexibility

When a jury in Florida awards a plaintiff \$18.3 million for a false light invasion of privacy case against a local newspaper publisher, the impact of today's litigious society on the media industry is clear. The number of lawsuits against the media and the cost of defending them are on the rise — and the threat of large damage awards is real.

At OneBeacon Professional Insurance, we have the expertise to tailor coverages to help protect your media clients from costly litigations such as these. Our team of specialists is available to assist in managing your client's media liability exposures with more than just limits. We can provide you with thoughtful capacity that can adjust to your client's changing risk profile and stabilize your placement.

Professional Liability

Media Liability



Our Media Liability Program includes

- ➔ Occurrence coverage capabilities
- ➔ Experienced media liability underwriting and claims team

Experience has a new measure

There's experience as in knowledge and expertise. And there's experience as in how a company works with and for you.

We are OneBeacon Professional Insurance, combining the best of both to make the insurance experience entirely better for you.

onebeaconpro.com

Media Liability

Experience a unique level of commitment

A standard of superior claims support

In the event of a claim, your clients should expect a high level of performance by the people who handle it. With OneBeacon Professional Insurance that is the norm, never the exception. We pride ourselves on our quality claims service and the expertise of our media claims team that makes it possible.

Experience the benefits of OBPI

- Tailored risk management services
- Industry-leading specialty insurance capabilities
- An entrepreneurial style combined with a focus on service and support
- A decision-making structure that supports faster underwriting decisions
- OneBeacon Insurance Group's financial strength, as affirmed by an A.M. Best rating of A (Excellent)

We are OneBeacon Professional Insurance

OneBeacon Professional Insurance is a member of OneBeacon Insurance Group. We specialize in professional liability solutions for targeted industries including:

- Hospitals
- Managed Care Organizations
- Long-term Care Facilities
- Medical Facilities
- Physician Groups
- Media
- Lawyers
- Real Estate Professionals
- Design Professionals
- Financial Services
- Technology

Additionally, OneBeacon Professional Insurance provides employment practices liability insurance, management liability and tailored products for complex organizations including health care provider excess insurance and HMO reinsurance. General liability, property and workers' compensation coverages are also available for financial institutions.

About OneBeacon: OneBeacon Insurance Group, Ltd. is a Bermuda-domiciled holding company that is publicly traded on the New York Stock Exchange under the symbol "OB." OneBeacon Insurance

Group's underwriting companies offer a range of specialty insurance products sold through select independent agents, regional and national brokers, and wholesalers. The company's businesses include OneBeacon Professional Insurance, International Marine Underwriters, Specialty Accident and Health, OneBeacon Entertainment, OneBeacon Energy Group, OneBeacon Financial Services, OneBeacon Government Risks, A.W.G. Dewar (tuition refund), collector cars and boats written through Hagerty Insurance Agency, OneBeacon Specialty Property, OneBeacon Technology Insurance, Property and Inland Marine, OneBeacon Excess and Surplus, and AutoOne.

As one of the oldest property and casualty insurers in the United States, OneBeacon traces its roots to 1831 and the Potomac Fire Insurance Company. Today, OneBeacon's specialty insurance businesses are national in scope.

Your policy may be underwritten by one of the following insurance companies: The Camden Fire Insurance Association, The Employers' Fire Insurance Company, OneBeacon America Insurance Company, OneBeacon Insurance Company, OneBeacon Midwest Insurance Company, Pennsylvania General Insurance Company, Traders & General Insurance Company and Homeland Insurance Company of New York.

At OneBeacon Professional Insurance, we believe that knowledge, expertise and constructive collaboration lead to the best insurance solutions. As a result, we have transitioned to an approved access distribution model. One that focuses our efforts on building the strongest possible relationships with selected producers. A broker office may be approved for access to one or more of our underwriting divisions.

In addition, our distribution network includes specialized wholesalers. This makes our products and services accessible to all other agents and brokers.

To discuss how your office can obtain direct access, please email us at OBPIProducerAccess@onebeacon.com

OneBeacon
PROFESSIONAL INSURANCE®

Please refer to the actual policy for exact coverage descriptions and limits; exclusions and deductibles may apply. Coverages are subject to policy terms and conditions and may not be available in all states.

Visit onebeaconpro.com for a list of underwriting contacts.

Submit risks to:
mediasubs@onebeaconpro.com
or fax us at: **913.384.4822**

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