



OneBeacon Insurance Company

c/o First Media

4350 Shawnee Mission Pkwy #350 – Fairway, KS 66205

800-753-7545/913-384-4800 Fax: 913-384-4822 www.firstmediainc.com

Media Advantage Policy®

Personal Appearance and Media Contributor Supplement

1. Name of Applicant _____

2. Describe the nature of the services or activities for which coverage is desired _____

Is merchandising planned in connection with the work? Yes No

If "Yes," describe _____

3. Public speaking engagements, panel discussions and guest appearances on television or radio programs:

a. Number of engagements or appearances per year _____

b. Gross annual revenues derived from these activities \$ _____

c. Describe program format and Applicant's participation _____

d. Describe content discussed or disseminated _____

4. Contributing editor, author, free-lance writer or advisor for third-party publications:

e. Number of articles published per year as:

_____ Contributing Editor

_____ Contributing Author

_____ Free-lance Writer

_____ Publications Advisor

f. List publications to which Applicant has contributed or acted as advisor:

g. Describe the general subject matter of these articles: _____

h. Gross annual revenues derived from these activities \$ _____

5. Appearances as an actor, announcer or endorser in product or service advertisements for third parties.

- i. Number of appearances per year _____
- j. List companies for which **Applicant** has made previous appearances _____

- k. Gross annual revenues derived from these activities \$ _____

6. Does the Applicant provide one-on-one consulting or advice? **Yes** **No**

If **“yes,”** please describe _____

7. Attachments

- a Resume of **Applicant’s** experience;
- a Copy of the contract(s) for the activities to be covered; and
- a Description or outline of the activity or services, including the nature of the content, to be covered.
- a Sample copies of previous articles.